North Star makes a difference by being different. Our clients choose us because we deliver . . .



Visit northstarhr.com for a free 60 day trial! Recruiting has never been so easy... and you can try before you buy! Recruit faster & smarter by leveraging the power of technology

Legendary Service – Our recruiting and technology professionals aim for the highest levels of performance and productivity. Client satisfaction is our first priority. Our mission is 100% client renewals . . . and exemplary service is how we have achieved it!

Best Practices & Innovation – Continually implementing best practices and keeping up with the latest recruiting and technology innovations, our clients enjoy leading-edge features and enhancements that continue to add value, over and over again. Our Impressive Track Record of Success – We've earned the reputation of delivering on time and on budget, 100% of the time. Just ask any of our clients!

A Flexible Solution Designed by Experts – North Star is designed by recruiters who fully understand the intricacies of what it takes to be successful in recruiting top talent.

Rapid Implementation – With no additional hardware or software to purchase, North Star is fully configurable and user-friendly. You can be up and running in as little as one business day!

Transform your website into a powerful, interactive recruiting tool with North Star's applicant tracking software



Find and attract the very best! From job openings to hire, North Star organizes, communicates and reports on hiring activities using the latest in web technology.



## **Key features include:**

## **Candidates:**

- Are guided through a quick and easy interactive application process, including oneclick upload of resume
- Can track application status
- Receive career alerts of job opportunities
- Can use social media to effortlessly share your job opportunities

## **Organizations:**

- Your careers website is now your own job board – instant job postings
- Customize the recruiting process the way it works for you
- Screen and rank candidates using automated processes

- Intuitive communication tools help you keep in touch with candidates and update team members on tasks and statuses
- Leverage social media like never before
- Advanced candidate searching tools to help you mine your candidate pool
- Automated tracking and journaling of candidate activity
- Import paper or email resumes/application forms
- One central repository of candidates and jobs
- With North Star's extensive metrics reporting dashboard and powerful analytics, you have real-time insight into all sourcing/hiring activities

## **Key Benefits of Choosing North Star:**

- First impressions count! And with North Star's interactive application process, candidates will remember your site for all the right reasons!
- North Star's seamless integration with the careers section of your website will increase your visibility and enhance your employer branding.
- Collaborate for success: North Star brings all stakeholders together through one platform in real time, facilitating collaboration between candidates, hiring managers and recruiters.
- Too busy to be strategic? North Star streamlines your hiring process with powerful and intuitive technology that reduces cost-of-hire, improves

- efficiency and automates routine administrative tasks.
- North Star will free up your time so that you can focus on what really matters – building relationships and attracting the best candidates for your organization.
- North Star's innovative, feature-rich solution is built on robust, state-of-the-art technology. Our SaaS (software as a service) platform optimizes the speed, cost effectiveness and ease of recruiting.

