

Corporate Website Recruitment

Research Supporting E-Recruitment in Competing for Top Talent



*Compliments of
North Star Human Resources*



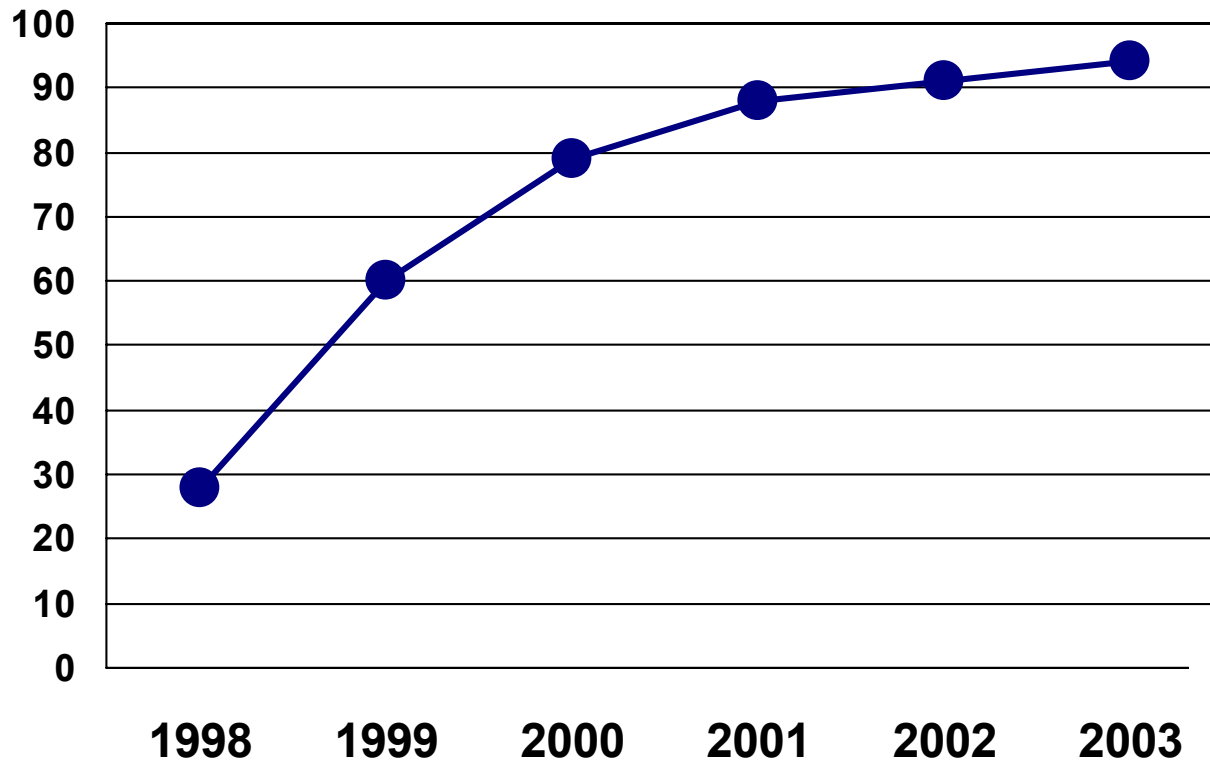
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Fortune 500 Companies

Corporate Careers Website Adoption



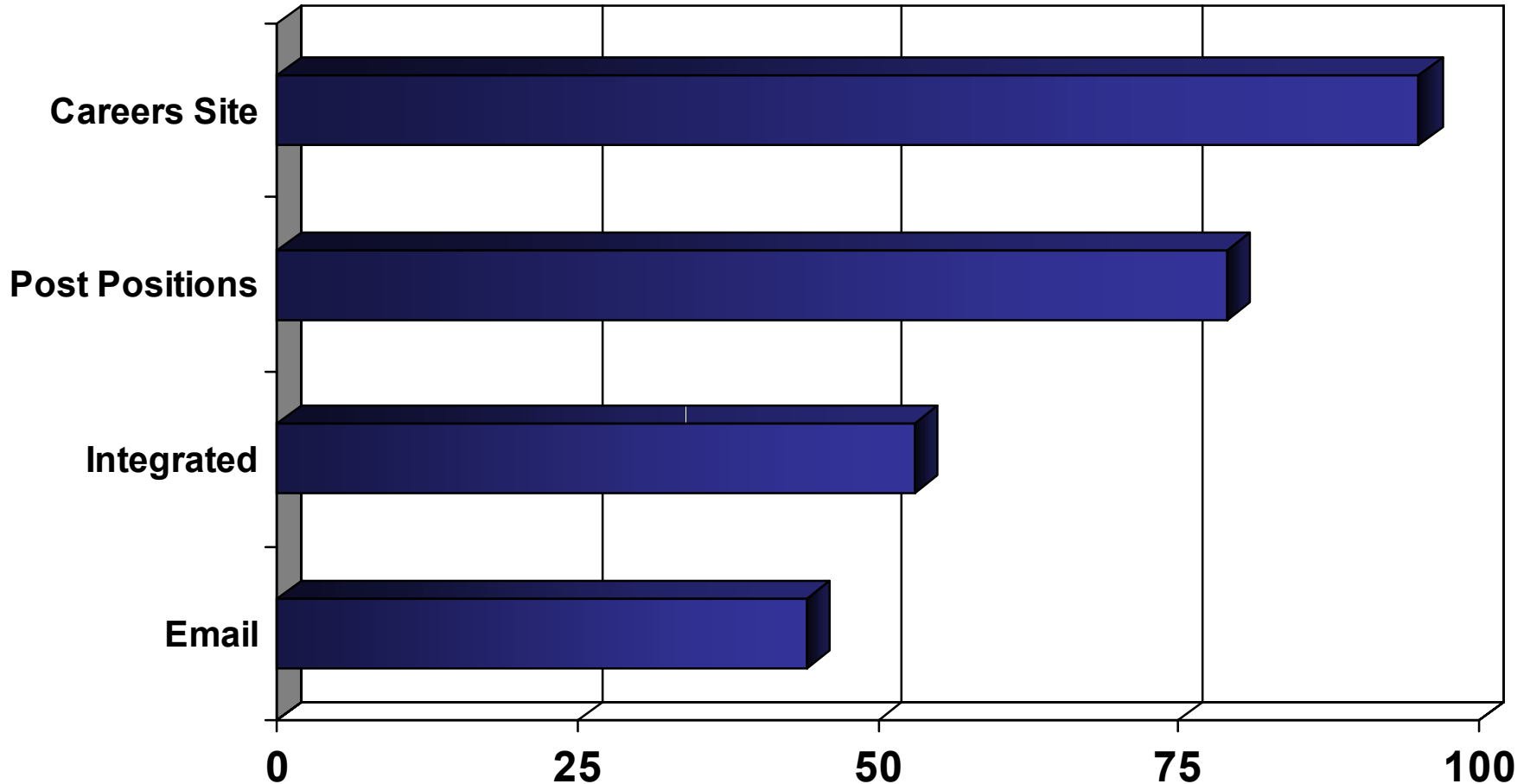
Source: iLogos Research





Canadian Research

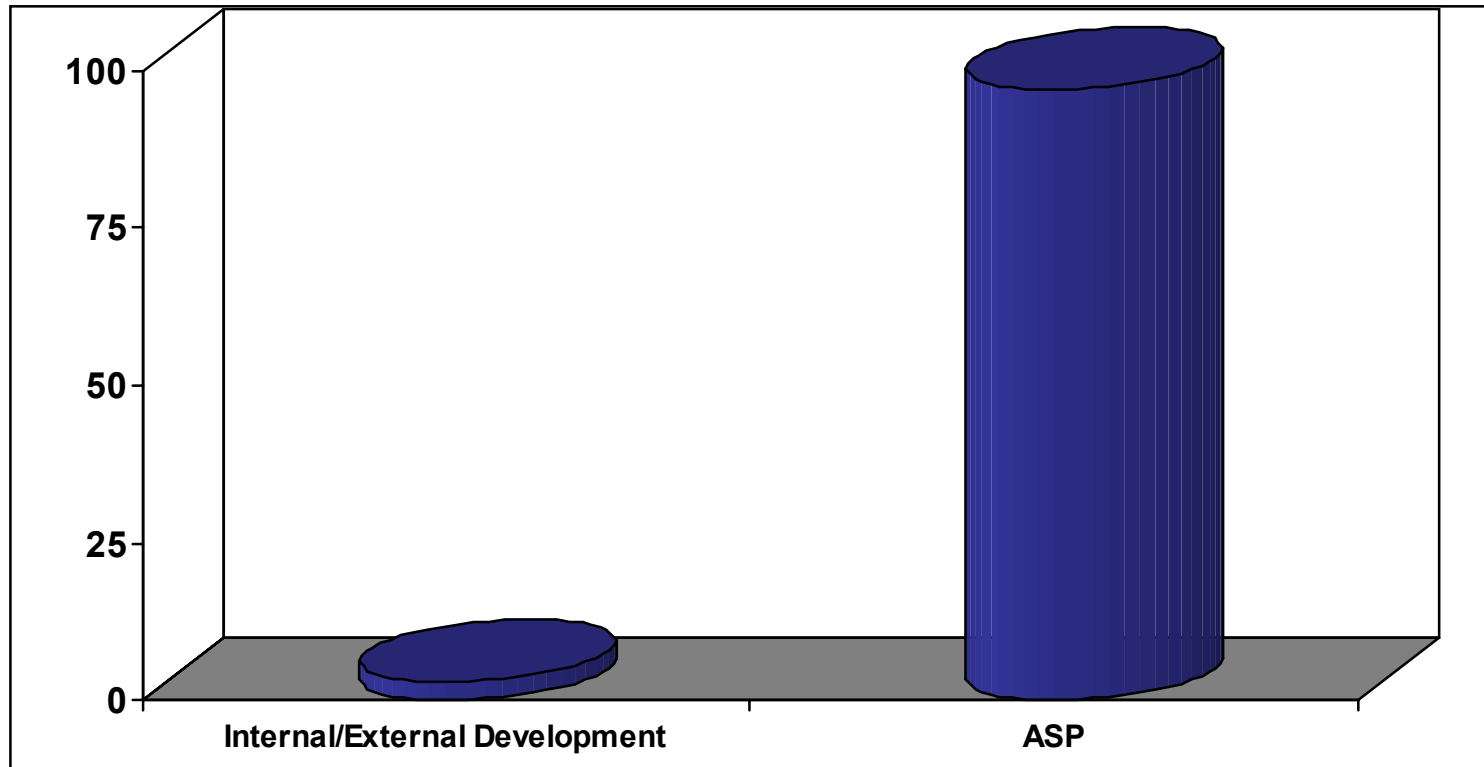
Top 100 Companies





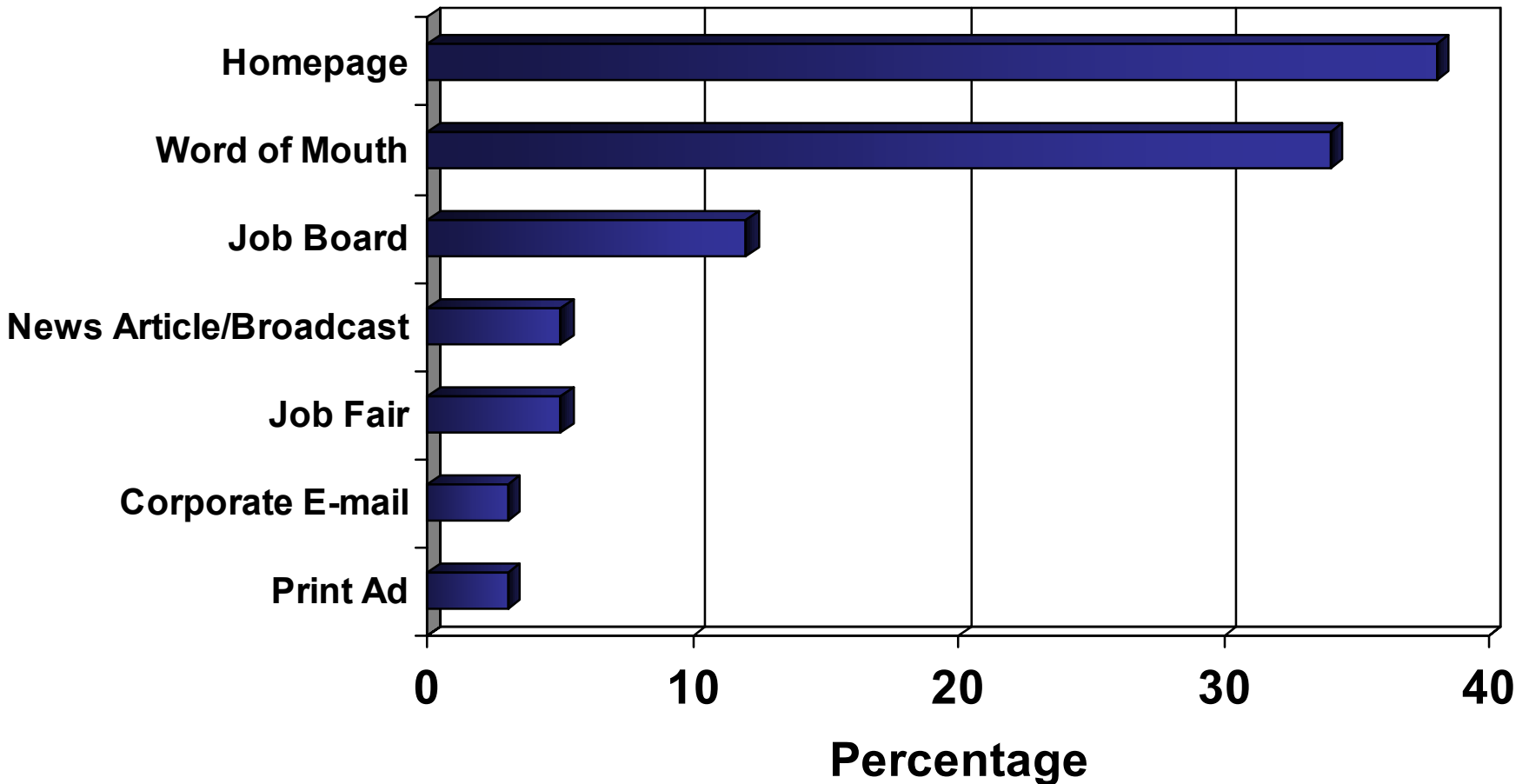
Canadian Research

Top 100 Companies E-Recruitment Solutions



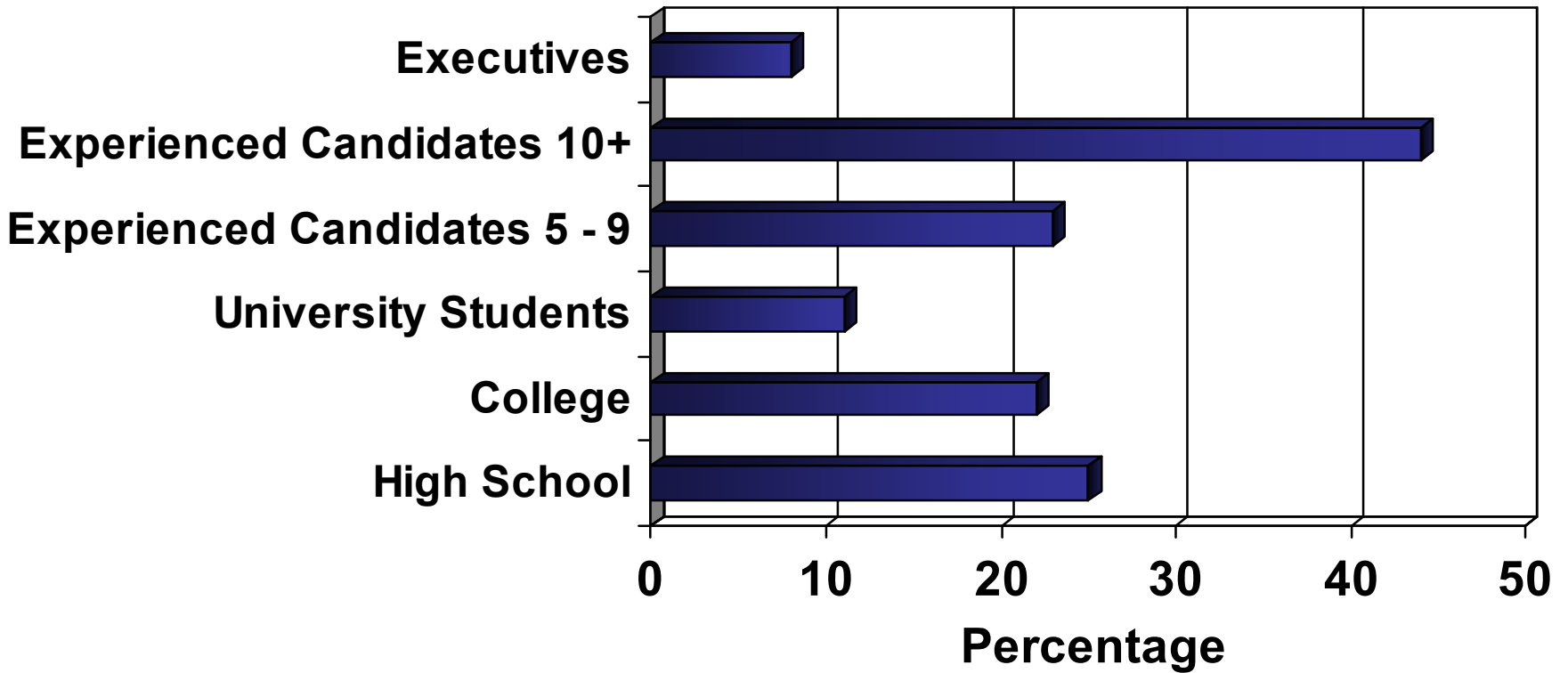
Sources of Candidate Traffic

Fortune 500 Companies



Visitor Demographics

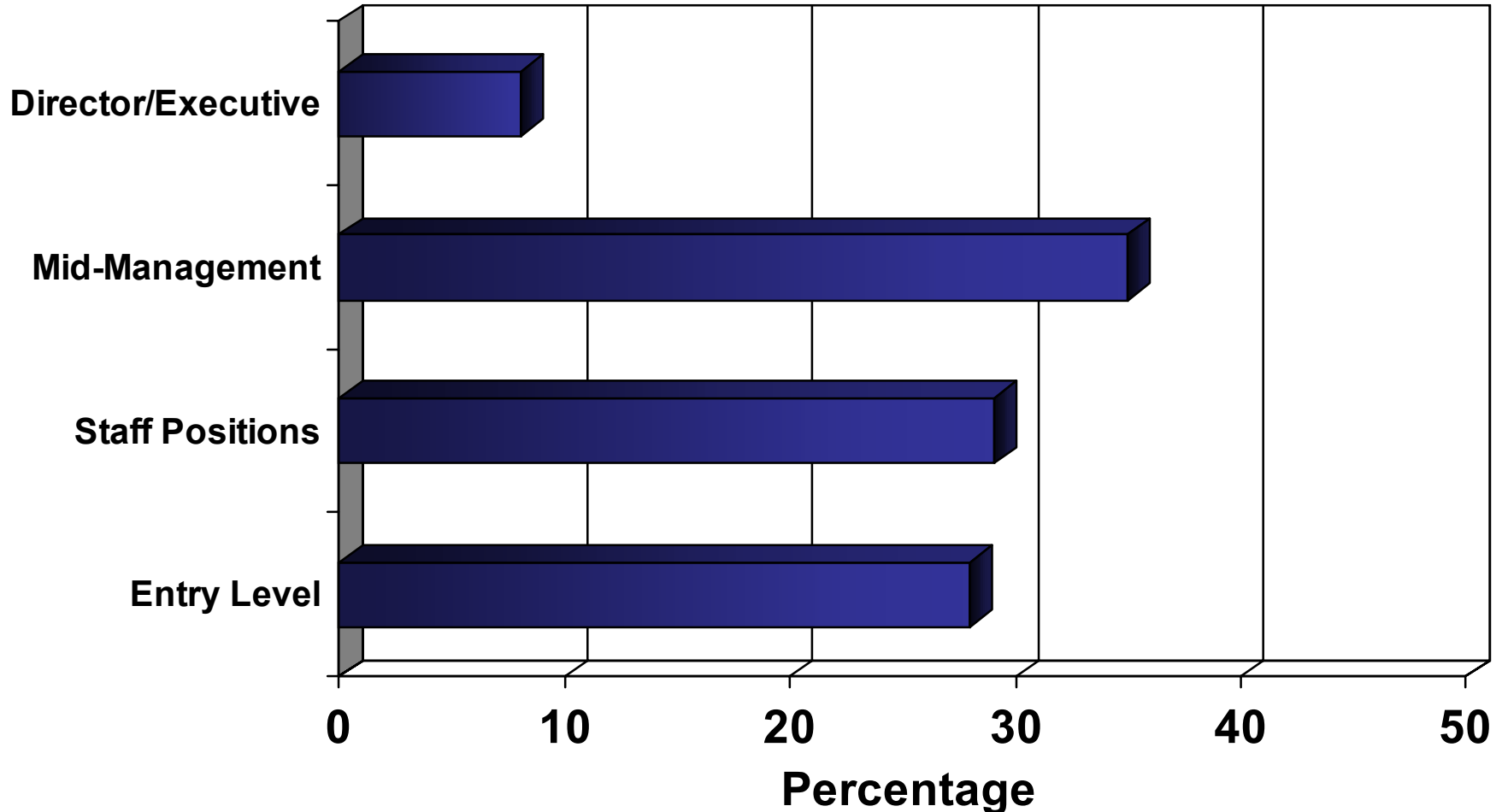
Fortune 500 Companies



Source: iLogos Research

What Types of Positions are Sought On-Line?

Fortune 500 Companies



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