



Stretch your recruiting dollars with free applicant tracking!

Are you tired of managing excel spreadsheets to keep track of candidates and hires? Is Applicant Tracking software in your 2012 plan?

We've got great news!!! You don't have to wait until 2012 to get started . . . you can get started now!

Stretch your recruiting dollars even further by receiving the remainder of 2011 for free! That means you can have up to 2 months free to trial North Star's applicant tracking software and not be invoiced until 2012 (for the 2012 period only). And that's not all, we will also waive the basic set-up fee (valued at \$500).

What is the value and benefit of this offer?

- * Reduced time to hire
- * Increased quality of hires
- * Reduced hiring costs
- * Streamlined administration that frees up significant time

Tell me about this offer!

You will receive:

- * Seamless integration with your corporate branding and careers website; and
- * Up to 2 months of full use of the software that will allow you to:
 - Post unlimited job postings;
 - Leverage social media to share job postings;
 - Collect and store unlimited resumes (paper, e-mail, and on-line) into a centralized, searchable database;
 - Track and move applicants through the process at the click of a mouse;
 - Customize pre-screening criteria and automate candidate rankings;
 - Create a pipeline of qualified candidates for future opportunities;
 - Allow Hiring Managers to view, rank and post comments about candidates;
 - Automated career alerts to candidates advising them of new job opportunities and their status in the selection process;
 - Generate real-time strategic reports (e.g., best sources of candidates, days to hire/fill positions, etc.); and
 - Track and generate reports on employment equity/diversity.
 - And more . . .

I'm interested...how do I get started?

Simply acknowledge receipt of this email and your desire to demo and trial North Star's Applicant Tracking & Resume Management software, and we look after the rest! With a small investment of one – two hours of your time for setup and training, you'll be able to stretch your recruiting dollars even further. Invest your valuable time with pre-screened, qualified candidates, not sorting through piles of emails and resumes from unqualified candidates!

Come January 1, 2012, we will offer to you North Star's service on a continuing basis. Whether or not you decide to proceed, there will be no charge or cost for the set up or trial period during 2011. It's a win-win situation - you don't have to wait for 2012 to get applicant tracking, and, you will only be invoiced if you decide to continue on with North Star into 2012.

For more information about Applicant Tracking & Resume Management, and this offer, contact Sherry Panciera at sherry@northstarhr.com or phone 204.294.9793, or visit our website at www.northstarhr.com.